

# Flyingcat

## Elevating Event Experiences

Welcome to Flyingcat, your premier partner in comprehensive event management. We transform complex event logistics into seamless, memorable experiences. Our expertise ensures every detail is handled with precision and care, allowing you to focus on your guests.



# Flying Cat

# Types of Events We Cover



Stand-Up Comedy Shows



Live Music & Band Performances



Corporate Events & Team Meetings



Food Festivals & Public Gatherings



Sports Events



Nightlife Entertainment



# Stand-Up Comedy Shows



Ravi Gupta



Anubhav Singh Bassi



Zakir Khan



Manhar Seth



Munawar Faruqui



Maheep Singh



# Live Music & Band Performances

Alan Walker

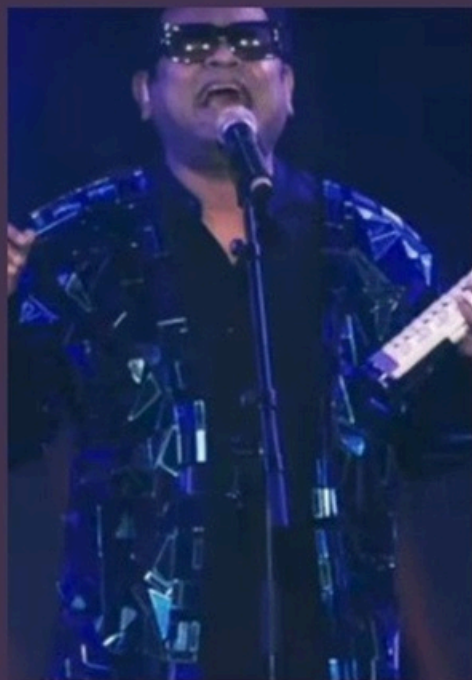




Karan Aujla



A R Rehman



Sonu Nigam



Bassi





# Corporate Events & Team Meetings









# Food Festivals & Public Gatherings



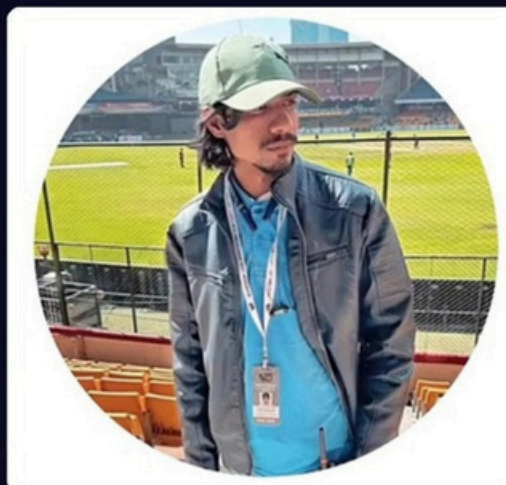


# Sports Events

Indian Premier League (IPL)



Women's Premier League(WPL)



# Nightlife Entertainment

(DJs, Emcees, Pub Activities)



# Our Core Services



## End-to-End Ticket Sales

Online, boxoffice, and mobile options available for ultimate flexibility.



## Real-Time Sales Analytics

Maximize revenue and optimize pricing strategies with live data.



## Secure Access Control

Efficient and secure attendee management.

# Nightlife Entertainment

We bring the party to life with a variety of engaging entertainment options, ensuring an unforgettable experience for your guests.

- Dynamic DJs to set the mood and keep the dance floor packed.
- Engaging Emcees to host events and entertain the crowd.
- Interactive Pub Activities like trivia, karaoke, and games.

# COMPREHENSIVE SUPPORT

## **FINANCIAL OVERSIGHT**

Accurate reporting and robust loss prevention strategies.

## **INVENTORY MANAGEMENT**

Streamlined tracking and control of all event assets.

## **FIRE SAFETY & TRANSPORT**

Ensuring compliance and reliable emergency response planning.

## **DEDICATED ON-SITE TEAM**

Experienced professionals ensuring smooth event execution.



# BookMyShow & FlyingCat

## Premier Event Staffing

Discover our dedicated teams, ready to elevate your next event. We provide trained, reliable, and event-ready personnel. We ensure seamless operations from start to finish.

## Manpower

- we provide skilled and reliable manpower for all kind of event execution.









# Our Past Event:

## Holi 2025 Celebrations

We're thrilled to present a comprehensive review of our highly successful Holi 2025 celebrations, which took place on 14-15 March 2025.

- The event was a phenomenal success, spanning two vibrant days.
- Held at the prestigious Radha Hometel, the venue proved perfect for our large-scale festivities.
- We welcomed a record-breaking 6,000 attendees, a testament to the event's appeal.







# Event Impact & Success Metrics

The 2025 Holicelebration set new benchmarks, confirming its status as a premier cultural event. The overwhelming positive feedback indicates a strong community connection and desire for future events of this calibre.

**6K**

**Total Attendees**

Across two days, demonstrating massive popularity.

**3K**

**Average Daily Attendance**

Consistent engagement throughout the event.

**92%**

**Positive Feedback**

Highlighting exceptional attendee satisfaction.







# Dandiya 2024

We successfully organized Dandiya last year,  
attracting a crowd of 5,000 attendees.







# Specialized Teams for Seamless Event Execution



## **VIP Hospitality**

Dedicated staff ensures premium guest experiences.



## **Logistics Experts**

Streamlined operations from setup to breakdown.



## **Tech Support**

On-site assistance for all event technology.



## **Backstage Crew**

Skilled support for performers and production.

Our specialized teams cover every aspect of event execution. From welcoming VIPs to managing complex technical setups, we ensure every detail is handled.

# Why Choose Us?

**7**

**Years of Experience**

Delivering exceptional events since our founding.

**200+**

**Successful Events**

A track record of excellence across diverse events.

**95%**

**Client Satisfaction**

Consistently exceeding expectations and delighting clients.

**25k+**

**Attendees Handled**

Expertise in managing large-scale events seamlessly.

# Entrance Branding

## High-Visibility Sponsorship

- Illuminated logo panels on entry
- gates. Exclusive branded banners at
- all entry points. Immediate brand recognition.



Transform event entryways into immersive brand experiences. Ensure maximum visibility and attendee engagement from the moment they arrive.

### **Interactive Brand Engagement**

Opportunity for sponsors to distribute branded merchandise and host interactive activities, leaving a lasting positive impression.



# Walkway Branding



Sponsor banners along the entire stretch of DSATM Main Walkway



Creative street art installations or billboards showcasing the sponsor's products/services  
Sponsor-branded wayfinding signs for various venues



Pop-up stalls or brand activation zones strategically placed



# PHOTOBOOTH



## Sponsor-branded photo booths

Custom backdrops featuring their logo and designs.



## Exclusive hashtag for photo uploads

For example, #CapturedBy =BRANDNAME= to enhance social media visibility.



## Themed props and decorations

Props and decorations carrying the sponsor's logo and brand colors.



## Branded digital photo frames

Attendees can easily share photos on their social media platforms, extending brand reach.



# Banners with brand name and logo and details facing to the Kundalahalli metro station

- **Radha Hometel** , located at **Opp. SAP Labs, Whitefield**
- With a daily traffic of more than 20,000 vehicles, this location offers a very good point for branding and advertisement



Banners with brand name and logo details facing to the Kundalahalli metro station and SAP Lab

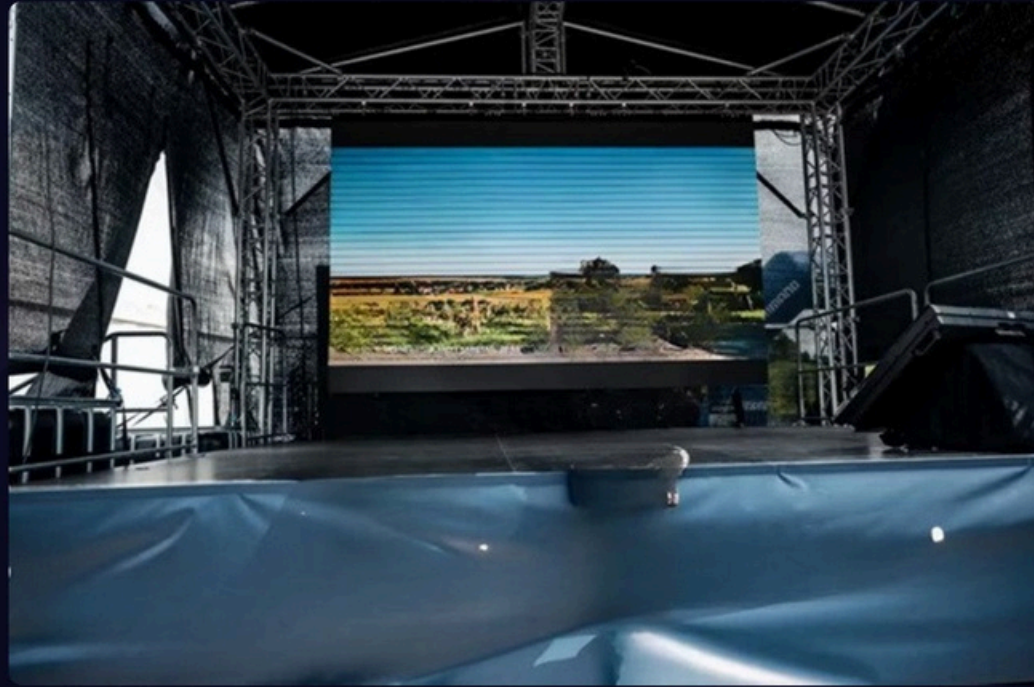




## PROSHOW STAGE / MAIN STAGE

Brand Name/Logo (on stage backdrop)

- Prominent display of the sponsor's logo on the stage backdrop
- Periodic sponsor mentions and video ads during breaks between performances
- Exclusive <Main Stage Powered by **BRAND NAME**> title in all event schedules
- Sponsor representatives can give a 2-minute opening speech or introduction before prime acts.



# EXCLUSIVE TITLE SPONSOR BRANDING

## **Exclusive dedicated stage**

Exclusive dedicated stage with lightings for demo and display of BRAND PRODUCTS. Demo stage will be setup at a very prominent place near to the PRO-NIGHT SHOW and Main Stage.

## **Demo rides and Promised User Leads**

Demo rides and Promised User Leads for BRANDS Marketing Team.



# DELIVERABLES FOR TITLE SPONSOR

## Branding & Visibility

- BRAND logo on event banners, posters, t-shirts, and digital promotions. **Stage**
- **Branding:** BRAND branding on the main stage, backdrops, and side panels. **Event**
- **Sponsorship Title:** Naming rights, such as "BRAND". **On-Ground Promotion:**
- BRAND-branded booths, product displays, and test ride areas.
- **Banners & Standees:** Placement of BRAND banners at key locations on campus.

## Digital & Social Media Promotion

- Dedicated posts and tags on college social media handles. **Website & App Branding:**
- BRAND logo and promotional material on the event website/app. **Email & SMS**
- **Promotions:** BRAND-branded emailers sent to students, alumni, and attendees. **Hashtag**
- **& Contest Sponsorship:** BRAND-sponsored online contests and challenges.

## Engagement & Activation

- Exclusive Product Showcase 3 Display of BRAND PRODUCTS at the
- venue. Speaker Slots 3 A platform for BRAND executives to speak about the brand.

## PR & Media Coverage

- Mention in Press Releases 3 BRAND sponsorship highlighted in media coverage. Interviews & Features
- 3 BRAND executives featured in college magazines or online publication and podcasts. Video Ads 3
- Short BRAND ads played before performances or live streams.



# Key Sponsor Deliverables



## Branding & Visibility Logo Placement

- BRAND logo on event banners, posters, t-shirts, and digital promotions.
- Stage Branding: BRAND branding on the main stage, backdrops, and side panels.
- On-Ground Promotion: BRAND-branded booths at premium campus locations.
- Banners & Standees: Placement of BRAND banners across high-traffic areas.



## Digital & Social Media Promotion

- Social Media Mentions: 2 Dedicated posts and multiple stories on official handles.
- Website & App Branding: BRAND logo and promotional content on the event website and app.
- Hashtag Integration: Sponsored hashtag for posts and engagement campaigns.



## Engagement & Activation

- Product Showcase: Prominent BRAND display booth in walkway or main zone.
- Interactive Zone: Option to host games or activities for direct engagement.



## PR & Media Coverage

- Video Ads: Short BRAND ads played during transitions and pro shows.
- Mention in Post Event Video and Wrap-Up Media.

# DELIVERABLES FOR GOLD SPONSOR



## Logo Placement

BRAND logo on event banners, posters, t-shirts, and digital promotions.



## Stage Branding

BRAND branding on the main stage, backdrops, and side panels.



## On-Ground Promotion

BRAND-branded booths, product displays, and test ride areas.



## Banners & Standees

Placement of BRAND banners at key locations on campus.



## Social Media Mentions

Dedicated posts and tags on college social media handles.



## Website & App Branding

BRAND logo and promotional material on the event website/app.



## Exclusive Product Showcase

Display of BRAND PRODUCTS at the venue.



## Video Ads

Short BRAND ads played before performances or live streams.

# DELIVERABLES FOR SILVER SPONSOR



## Branding & Visibility

- Logo Placement 3 BRAND logo on event banners, posters, t-shirts, and digital promotions.
- Stage Branding 3 BRAND branding on the main stage, backdrops, and side panels.
- Banners & Standees 3 Placement of BRAND banners at key locations on campus.

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## Digital & Social Media Promotion

- Social Media Mentions 3 Dedicated posts and tags on college social media handles.



## Engagement & Activation

- Exclusive Product Showcase 3 Display of BRAND PRODUCTS at the venue.



## PR & Media Coverage

- Video Ads 3 Short BRAND ads played before performances or live streams.



# DELIVERABLES FOR BRONZE SPONSOR



## **Branding & Visibility**

BRAND logo on selective banners, posters, and digital assets. BRAND visibility in general crowd movement zones. Product stall or display counter in standard locations.

## **Digital & Social Media Promotion**

1 Story + Group Mention Post on official handles. BRAND name in the sponsor list section on the website.

2



## **Engagement & Activation**

Distribution rights for goodies or brochures (flyers & sampling). Logo used in relevant event templates (brand integration).



## **PR & Media Coverage**

Logo in post-event sponsor listing and official aftermovie.

# Sponsorship Opportunities: Partner with Us



## Title Sponsor

5 LACS

- Exclusive top-tier branding.
- Prominent feature in all promotions.
- Prime main stage placement.



## Platinum Sponsor

3.5 LACS

- Prominent logo placement.
- Keynote speaking opportunity.
- Dedicated product showcasing booth.



## Gold Sponsor

2.5 LACS

- High visibility branding.
- Mention in press releases.
- Multiple social media shout-outs.



## Silver Sponsor

2 LACS

- Logo on collateral & merchandise.
- Recognition on official website with link.
- Full access to networking events.



## Bronze Sponsor

1.5 LACS

- Inclusion in printed sponsor listings.
- Basic branding on event materials.
- Acknowledgement in opening/closing remarks.



## Event Sponsor

75K

- Sponsorship of specific event element.
- Branding at sponsored activity area.
- Brief introduction at sponsored event.

# DELIVERABLES FOR EVENT SPONSOR

## Branding & Visibility

BRAND logo featured on specific event banners and certificates. <Event Powered by BRAND= tag in schedule and social media promotions. Branding during event announcements and on-stage presence

## Digital & Social Media Promotion

Event Highlight 3 Dedicated story or post tagging the brand in relation to the sponsored event.



## Engagement & Activation

Product Sampling 3 Right to distribute flyers or small tokens at the event venue. On-Stage Mention 3 Emcee acknowledgment before/after the sponsored event.







# Thank You!

We appreciate your time and attention today. Please don't hesitate to contact us with any questions or feedback.



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